



VEXIUM
Brand guideline



LOGO EN COULEUR





LES INTERDITS

Don't angle it.



Don't add gradient.



Don't make it 3D.



Don't stroke it.

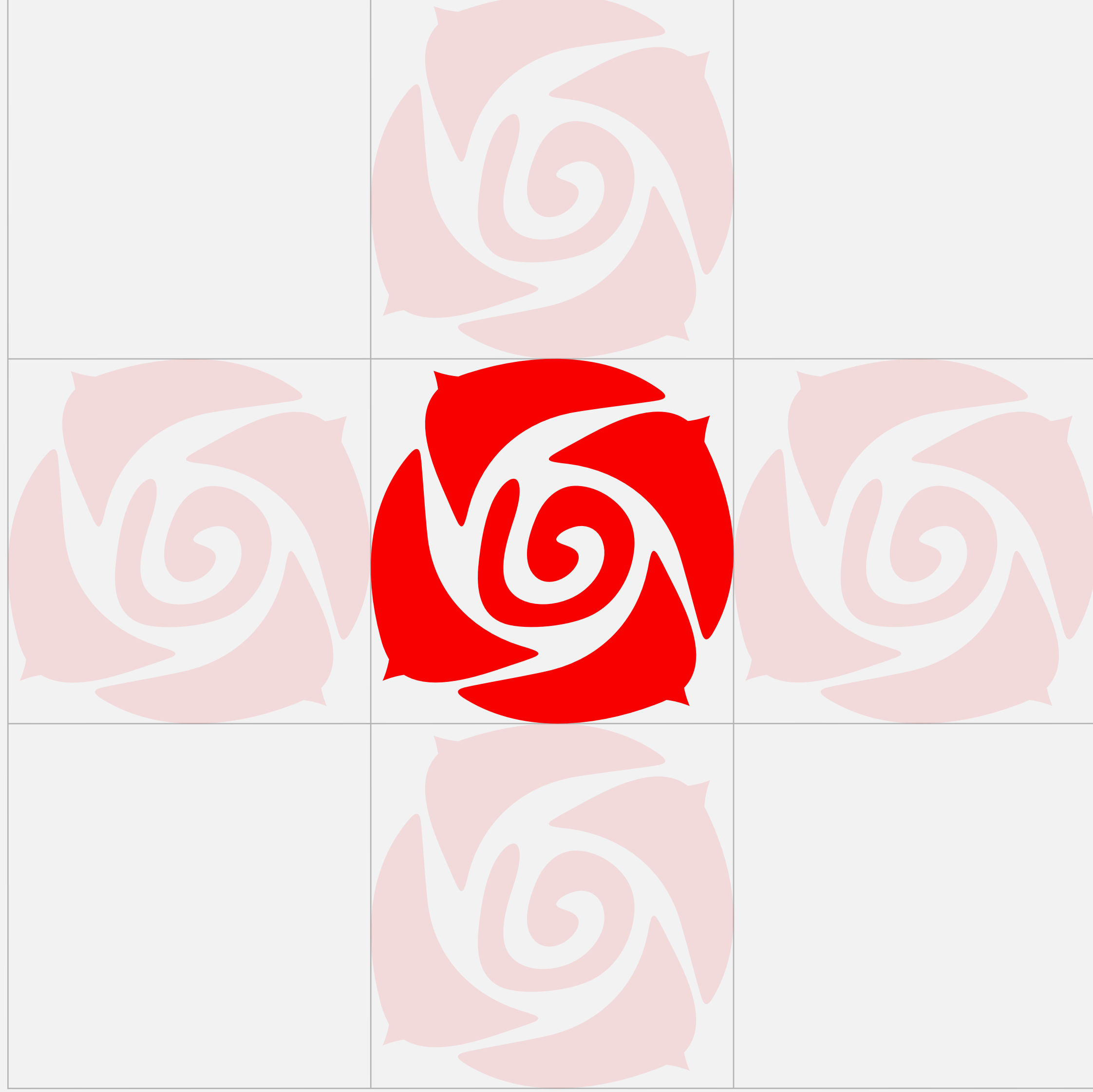


Don't stretch it.





ESPACE LIMINAIRE





VEXIUM



VEXIUM



LES COULEURS

Red: #e30202 RGB: 227.2.2 CMYK: 0.100.100.0

Cherry Red: #4c0101 RGB: 76.1.1 CMYK: 43.100.79.66

Dark Red: #320101 RGB: 50.1.1 CMYK: 57.92.68.80

Grey: #383838 RGB: 56.56.56 CMYK: 68.58.55.63

White: #f3f0ef RGB: 243.240.239 CMYK: 5.6.6.0



LA TYPOGRAPHIE

MEPHISTO REGULAR

AABBCC

VEXIUM ESPORT,
STRUCTURE 1901

Bricolage Grotesque

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890!@#\$%^&*

Bricolage Grotesque bold

**abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890!@#\$%^&***